

@YOUTHPROSPECTS//@YPRECRUITS

700K

TOTAL FOLLOWERS
Instagram, YouTube, & Tik Tok

100M+

VIEWS
2/21/23-2/21/24 YouTube, TikTok & Instagram

3.1M+

WATCH HOURS
2/21/23-2/21/24 YouTube and Instagram Reels

63K+

NEW SUBSCRIBERS
Past year, YouTube

16.46%

ENGAGEMENT
2/21/23-2/21/24 Instagram

34M+

TOTAL REACH
2/21/23-2/21/24 Instagram

Youth Prospects

YOUTH BASEBALL MEDIA

About YP

Youth Prospects are the Pioneers of Youth Baseball Media. Being both the founder and the leader in the industry, YP has established itself as a household name. There is no brand as prevalent amongst high school baseball players as YP.



Instagram Data



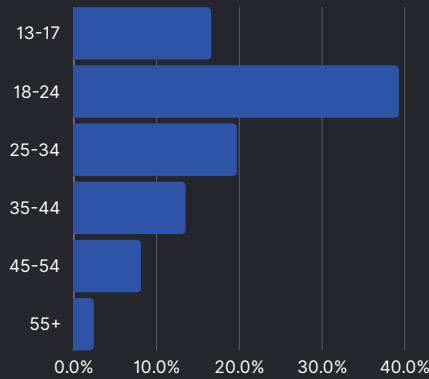
Gender

Female
6.7%

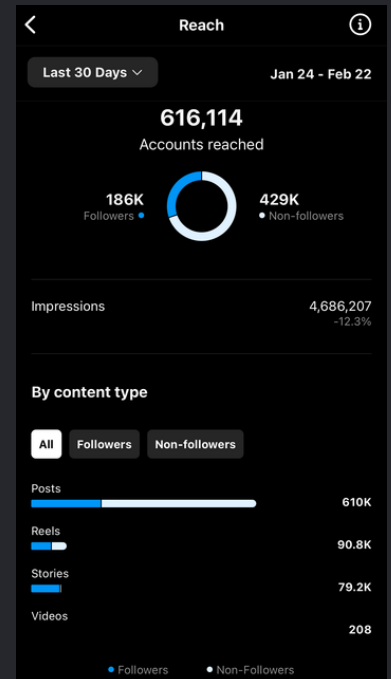


Male
93.2%

Age



Last 30 Days



Average Last 365 Days

TOTAL FOLLOWERS

305k+

ENGAGEMENT RATE

16.46%

AVERAGE LIKES

16k+

REELS IMPRESSIONS

30M+

AVERAGE REACH

130k+

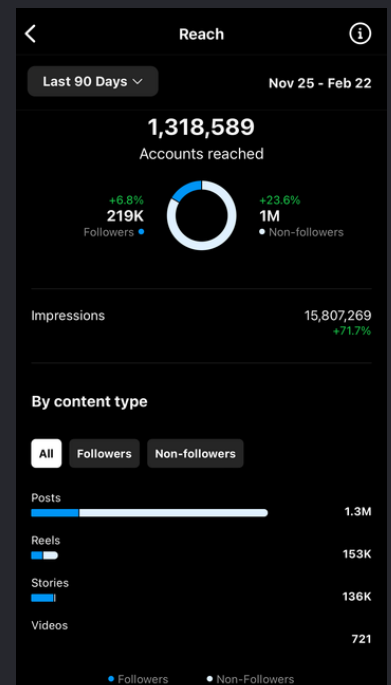
AVERAGE INTERACTIONS

17k+

REELS WATCH TIME

31k+ hrs

Last 90 Days





YPO



WEBSITE



**FOR IMMEDIATE
INQUIRIES:**

**YPROSPECTS@GMAIL.COM
@youthprospects**